

# Dons Trust Board Meeting

Thursday 9 February 2012

The Cherry Red Records Fans' Stadium - Kingsmeadow

Presidents Lounge



## MINUTES

### Members:

Matthew Breach (MB) - Chair  
David Grows - Deputy Chair  
Tom Adam (TA)  
Zoe Linkson (ZL)  
Simon Bath (SB)  
Nicole Hammond (NH)  
Sean McLaughlin (SM)  
Kate Terriere (KT)  
Iain McNay (IM)

### Invited:

David Charles (DC)  
Nigel Higgs (NH)  
Erik Samuelson (ES)  
Fawwah Uddin (FU)  
Eric Page (EP) - Minute Taker

### Apologies:

Ivor Heller (IH)  
Warren Harvey (WH) - Secretary

Ref	Item	Action
	The meeting began at 19:30.	
<b>1.0</b>	<b>Apologies/Minutes/Matters Arising</b>	
1.1	Apologies were received from IH & WH.	
1.2	ES to send through comments on last months' minutes.	
1.3	There were no matters arising.	
<b>2.0</b>	<b>Ladies Update</b>	
2.1	The meeting opened with a report from Fawwah Uddin, the Vice Chair of the Ladies and Girls section of the club. FU said that there had been positive communication with the office. He noted some small issues concerning the website but ensured that there was help available. FU explained that most of	

	the ladies' teams were in the top halves of their respective leagues. He also stated that the Under-10's had reached two semi-finals.	
2.2	FU asked the DTB if more funding could be made available. It was agreed that FU would send through an outline budget and detailed business plan to the DTB in time for the next meeting that he would attend (the May meeting). It was noted that innovative funding ideas were needed.	<b>FU</b>
2.3	It was noted that there was a good turnout from the ladies and girls at the Winter Wonderland.	
<b>3.0</b>	<b>AFC Wimbledon 6-Month Accounts &amp; Forecast</b>	
3.1	ES stated that it had been a fantastic year financially, noting that we were ahead of budget. Merchandising had been particularly impressive. The merchandise to be congratulated on exceeding their annual budget.	
3.2	ES highlighted the fact that policing costs were 50% over budget.	
3.3	It was noted that some improvements had been seen in the bars. ES stated that Carlsberg had looked at the layouts and serving areas. It was agreed that more improvements could be made. ES to ask IH to feedback to the DTB.	<b>ES</b>
3.4	The board discussed the possibility of selling alcohol behind the KRE stand next season.	
3.5	ES/TA to look at KPI's.	<b>ES/TA</b>
3.6	NHi gave a report on the YDP. He stated that the overall budget was better and the underlying figures were looking healthy.	<b>IH</b>
3.7	SM asked where the club would be positioned in a theoretical league table of wages. ES replied that it would be fourth bottom based on all clubs' budgets. ES to send benchmark to DTB members.	
3.8	The FC Board to be thanked for their hard work regarding the new reporting format.	<b>ES</b>
3.9	Questions on the AFC Wimbledon forecast to be sent to ES via email.	
<b>4.0</b>	<b>FC Board/Chief Executive's Report</b>	
4.1	A possible collaboration with Elys was mentioned.	
4.2	SB noted that there could be a possible clash between the end of season dinner and the fundraising dinner. Chris to schedule.	

4.3	ZL mentioned security and ticketing. It was noted that the deputy was going on the same training course as Phil Clark. DC to monitor.	
4.4	It was highlighted that there is no date yet for the CRM visit.	
4.5	The board discussed a possible date for the volunteers' day.	
4.6	ES stated that the club needs to hold an SGM to approve any borrowing for the KRE stand.	
4.7	The implementation date for the FLi website to be this summer.	
4.8	ES reported that Terry Brown had been impressed with the recent permanent and loan signings.	
4.9	NHi explained the Elite Player Performance Plan. A paper to be discussed at a future DTB meeting.	
4.10	DC stated that there was a good response from the recent Sun promotion. He explained that 200 tickets had been sold with some of the respondents coming from the South-West of England.	
<b>5.0</b>	<b>KRE Plans/Finance Update</b>	
5.1	It was noted that there will be targeted fundraising for the development of the KRE stand. IM mentioned that the 'Buy a Brick' campaign had raised £10K. He forwarded ideas for fundraising that included plaques, a sponsored block or rows of seats and "Buy a Pixel" (real and virtual). A scratch-card scheme was also mentioned.	
<b>6.0</b>	<b>Any Other Business</b>	
	<b>DT 10<sup>th</sup> Anniversary</b>	
6.1	The board discussed the anniversary. It was noted that there would be four pages in the next match-day programme covering the celebrations.	
6.2	SB to send email regarding badges. MB to draft letter.	
	<b>Voting in SD Elections</b>	
6.3	MB asked if the manifestos had been sent round. MB to cast the DTB vote in the SD elections.	<b>MB</b>
6.4	The SD regional meeting will be held on February 16 <sup>th</sup> . DG to attend.	<b>DG</b>
	<b>Conflict of Interest</b>	

6.5	WH to circulate conflict of interest policy statement.	<b>WH</b>
6.6	DTB members were reminded about governance rules relating to betting.	
<b>7.0</b>	<b>DT Action Plan</b>	
7.1	<p><b>Progress Reports/Short-Term Plans</b></p> <p><u>Membership Plan</u> - next couple of weeks</p> <p><u>Would be investors</u> – IM working on the ideas at present; ongoing.</p> <p><u>Govt Structure/policy</u> - ongoing</p> <p><u>Mgmt Changes to Date</u> - FCB meeting - MB has notes. MB to attend next meeting.</p> <p><u>Community</u> - NH - to do</p> <p><u>Volunteers</u> - ZL - draft plan being done</p> <p><u>Comms Strategy</u> - DG to publish it. Comms person hired. Invite to board meeting. To attend with ES.</p>	
	The meeting closed at 10:15pm. The next meeting will take place on Thursday 8 March 2012.	