

Dons Trust Board Meeting



Wednesday 13 June 2012

The Cherry Red Records Stadium

President's Lounge



DRAFT MINUTES

Members:

David Grouns - Deputy Chair
Tom Adam (TA)
Simon Bath (SB)
Zoe Linkson (ZL)
Iain McNay (IM)

Invited:

Nigel Higgs (Nhi)
Erik Samuelson (ES)
Eric Page (EP) - Minute Taker
Roger Rogowski (RR) – Item 1 only

Apologies:

Matthew Breach (MB) - Chair
Kate Terriere (KT)
Nicole Hammond (NH)
Sean McLaughlin (SM)

David Charles (DC)
Ivor Heller (IH)

Ref	Item	Action
	The meeting began at 19:30.	
1.0	Membership Working Group Report	
1.1	Roger Rogowski from the Membership Working Group joined the meeting to provide a summary of the Membership Working Group Report. It was revealed that 23% of ST holders replied, together with 33% of DT members. It was agreed that this constituted a small but representative sample of the supporter base.	
1.2	It was acknowledged that regular messages and branding were important and there is more work to do regarding communication issues. RR mentioned that the board should tell fans what the survey results are and communicate membership benefits. A communications plan should also be developed.	
1.3	It was forwarded that pre-match briefings could be re-introduced which, in the past has generated large attendances. This would be beneficial for members who find it difficult to attend meetings midweek. It was also highlighted that DTB members' profiles could also be raised. This was agreed in principle by the board.	

1.4	It was suggested that DT members could benefit from priority booking after ST holders. They could also take advantage of discounted goods in the Dons Shop.	
1.5	TA stated that targets should be agreed in the form of KPI's. RR mentioned that he would like access to information. ES suggested that it was worth revisiting automatic membership for ST holders. It was also pointed out that the cost of membership could be reduced. DG stated that the board should go away and come back with a bulleted list.	
1.6	With regard to a flyer, RR said that the text had been done but needed to be tweaked. DG to talk to IH.	DG
1.7	ES noted that an Open Day could take place in July. ES to talk to TB about how it would work. Football Club to organize. Deadline by the end of next week.	ES
2.0	Apologies/Minutes/Matters Arising	
2.1	<u>Apologies</u> were received from Kate Terriere (KT), Nicole Hammond (NH), Sean McLaughlin (SM), Matthew Breach, David Charles and Ivor Heller (IH).	
2.2	The amendments to the May minutes were approved by SB and TA. <u>Matters Arising.</u>	
2.3	Business plan to be developed. Work in progress. 3.2 Covered in SEB report - meeting moved to Wednesday 20 th June. KM Live analysis. ES to present to IH. 4.4 Co-option. Discuss at next meeting. ZL to do meeting summary for OS.	
3.0	Football Club Board Report	
3.1	It was mentioned that Think Folio would be pulling out of shirt sponsorship.	
3.2	DG stated that there isn't a club diary with national events in it.	
3.3	ES gave a short summary of the Football League's AGM in Portugal, which he attended. He stated that there had been good networking. The issues under discussion included fair play, number of substitutes and artificial pitches. ES to go through paperwork and write something for OS.	

3.4	ES described the work being undertaken on the KRE. He told the board that the stand would be erected in July and that the contractors were confident that it would be finished on August 17 th .	ES
3.5	IM asked about the situation regarding the extra time frame for the East Stand. ES informed the board that he hadn't had confirmation in writing from the relevant authorities. ES to follow up.	
3.6	The DTB discussed the drawing up of a formal proposal with regard to stadium issues.	
4.0	Community Shares – Feedback/Discussion on progress	
4.1	There was a short discussion on the topic of Community Shares.	
5.0	Any Other Business	
5.1	The N-Power Facebook vote. It was stated that the vote is ongoing. It was also highlighted that some fans were not users of the social networking site. It was realised that the club had been successful and that there were three options on how to spend the money. The deadline is June 17 th .	ES
5.2	The board discussed the 'football creditors rule' which HMRC wants to see abolished in England. ES stated that our submission to the select committee says that this rule should go. ES highlighted the rules in the Conference, whereby if you don't pay creditors within 3 years, you will face relegation. ES mentioned the possibility of the DT saying that we don't agree with the rule. DG stated that we release a statement saying we deplore this decision. ES to speak to FSF and SD.	
5.3	ES stated that he would like the board to consider making Mike Richardson a life Vice-President of the club in recognition of his continued and generous support of the club.	
5.4	TA asked if the paper 'Improving Working Groups' was looking for comments. DG replied that no more comments were needed. It was mentioned that there are ten basic rules on how to run a working group. IM asked if we have a list of working groups. DG replied that we do need a list.	
5.5	TA stated that the Conflict of Interest statement should be completed by members. He urged the need for this to be taken forward.	
5.6	DG brought up the Gift Register. He noted that it hadn't been fully filled in. To be addressed.	
5.7	It was stated that a volunteer from the board was needed to attend the 'Work Weekend.'	

	The meeting closed at 22:30. The next meeting will take place on Wednesday 11 July 2012.	