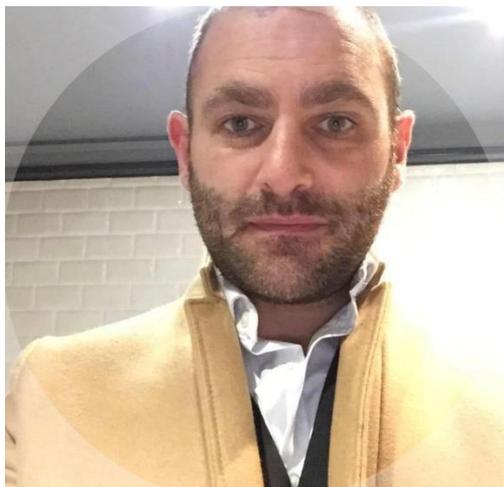


## Daniel Allwright



### Proposers: Conor Sheridan and Daniel Revel

My name is Daniel Allwright, I'm 44 and am a global marketing strategist. I have strong commercial background and am considered a thought leader in my field.

I'm a Wimbledon fan of over thirty years.

I've been there through thick and thin.

I didn't miss a home game for 20 years and the club has been the biggest thing in my life. You will find me and my son at the back of the south stand starting chants at most home games (I'm so the one shouting 'put it in the mixer!').

I was part of WISA when we fought Gatwick and Dublin. I donated to WISA when we used to have our meetings in the Phoenix, bought shares when we needed to buy KM from Khosla, my name is in all the various donation boards around the ground.

I've never had any sort of profile within the club, but now feel compelled to step and try and do what I can to help the club through a critical period in its existence.

The problem is that we have become victims of our own success.

The jewel in the crown of all that we worked and dreamed of is NPL.

But to get here we saddled the fans and club with a massive debt - both actual and psychological. But new investors seem sparse.

Our success has been beyond all of our wildest dreams - so much so soon.

But we face some stark realities, we've made some bad decisions and these cost us our place in L1, our financial situation is extremely challenging and there are serious divisions in the fanbase as to whether we remain fan owned or sell a stake in the club and possibly even sell the club.

If we end up in non league, then in time we might not be able to afford to keep NPL.

In terms of our ambitions, we face some daunting challenges too.

The average championship club loses ~~£125~~ £15-20 million a year.

These are all facts that we cannot ignore.

We also need to work hard to heal the divides in the fanbase - our greatest successes have come from our unity, but of late, we've seen horrific divides and consequences.

These are all daunting and unpalatable but they are facts, just a few of a number of harsh realities we need to confront.

So as I see it, the challenges before us are stark. Stay as we are and see all that we've built fester and die slowly.

Or do we evolve and adapt our model to adapt to our successes.

But it doesn't matter what I think.

We lost sight of this, but we are fans. A unique set of fans that built something exceptional. We've become divided and we need to re-unite and decide what we are to do. We need to be presented with a clear overview of our circumstances and then vote on what the future of the club is to be.

Some of us might not like it, but that's democracy and it's the fairest way to do things. It's what AFC Wimbledon came from. A vote.