Since AFC Wimbledon returned to Plough Lane in 2020, I've been a supporter and season-ticket holder, attending matches with my son. As a Wimbledon resident, having our football club back in the heart of the community means a great deal to me – not only the fact it is here but how it got here.

What makes AFC Wimbledon special isn't just what happens on the pitch. It's our history, authenticity, local pride and the fact that supporters have a genuine say in our future. I want to build on that foundation, bringing new skills, experience and ideas to help continue that remarkable journey.

I'm currently Managing Director for Europe at an international EV charging company. Previously, I was Deputy CEO at one of the world's largest vehicle leasing businesses managing over 15,000 people in 40+ countries.

I have extensive experience of navigating complex financial structures, balancing financial and commercial priorities, bringing organisations together and, most importantly, communicating clearly with more than 15,000 employees.

I don't pretend that running a football club is the same as running a multinational business. But sound financial management, clear strategy, honest communication – one of my key strengths - and strong governance matter in both.

What I believe in

A full and rocking Plough Lane with one of our own

I want Plough Lane to be rocking at every single home game. We have something genuinely special to offer football fans: an authentic, supporter-owned club with an extraordinary history and a matchday atmosphere that is unique.

I will work with the club to attract new supporters, bring more local families through the turnstiles and make every home game an occasion people want to return to with their friends.

And I want to ensure we attract the best local young players to our academy by working with local grass roots clubs and establishing a continuous pathway into the first team and beyond for those talents.

Making Plough Lane work for us every day

We have a brilliant stadium that can offer so much beyond football. I will work with the club's commercial team and use my business network to help attract corporate events, conferences, partnerships and other activities that generate additional income throughout the year.

Every pound we generate can support our ambitions on the pitch. This may mean we as fans have to dig a little bit deeper but lets establish where we want to compete first – collectively - and then build the budget to be competitive.

Financial sustainability and responsible investment

Our club faces important financial and structural decisions. I will bring my experience of complex business transformations to scrutinise funding options, assess risks and support a sustainable financial future.

We should be open-minded about investment while protecting meaningful supporter ownership and the values that make Wimbledon different. And we should ensure that any investor is present and involved in the club.

Strong governance and clear communication

The Dons Trust Board does a fantastic job providing independent oversight, challenging decisions and ensuring supporters' interests remain at the heart of the club.

Members deserve clear explanations of difficult financial choices and I will work to continue to make those discussions transparent, understandable and ensure medium-long term implications are understood and protect the integrity of our club.

My commitment

I'm not standing because I have all the answers. I'm standing because I care about AFC Wimbledon and believe I can contribute relevant experience and skills, ideas and judgment. We have huge decisions to make in the coming months about the shape of our football club and I want to ensure that we make the right decisions – together.