Why I want to be a member of the Dons Trust Board:

I've held a number of voluntary roles at the club since 2002, and whilst I am currently working outside the UK for another year, I would like the opportunity to represent the interests of all fans and Trust members and to dedicate my skills, energy and drive to serve the best interests of the club.

I strongly believe in the 50.01% model and support external investment opportunities to enable our club to grow and most importantly to compete in an ever increasingly challenging league.

I believe that fan ownership is one of our (**many**) unique selling points, it generates goodwill across the football community and it, coupled with our distinct history and identity, should be sweated as an asset to grow our fanbase and new commercial openings. For one of the smaller clubs in England's third tier we have a disproportionately large international footprint.

I am also a pragmatist and realise that there often needs to be compromises and difficult decisions made to ensure the club is financially sustainable.

If elected I would prioritise the following:

- **represent** the interests of all fans and Trust members and as someone living outside the UK to also represent the interests of our extensive international fanbase.

- **use** my skills in international liaison to raise the club's global profile, expanding our international footprint and seeking new commercial opportunities outside the UK.

- **foster** greater engagement & visibility within our local communities through the club and its 3 affiliated charities (WiSH, DLAG and the Foundation), including with groups that have not traditionally engaged with the club in significant numbers.

- with my volunteer experience, I will **identify** roles and areas within the club that would benefit from expanding our volunteer headcount. I will maintain a dashboard which highlights the benefits volunteering brings to the club in terms of reducing costs, whilst also focussing on fan engagement. I would engage with those who have previously volunteered and investigate ways to bring them back into the fold.

- **champion** the building of a physical war memorial at the stadium to honour former players and staff who fell in both World Wars and other conflicts. An important and lasting legacy for our football community.

About me: I attended my first Dons game in 1988 at the old Plough Lane and was a regular on the West Bank.

I was a season ticket holder at Selhurst Park and have been a season ticket holder at Kingsmeadow and Plough Lane since 2002 and have performed a number of voluntary roles at the club including as a turnstile operator at Kingsmeadow, a stadium tour guide at Plough Lane and in the club shop on matchdays.

I am a **founding member of the Dons Trust and the Global Outreach Leader for Wimbledon in Sporting History** (WiSH) where my successes include:

- establishing and maintaining the relationship between the club and Argentine giants Boca Juniors
- organising the annual World Wide Wombles Weekend event for our international fanbase.
- writing the World Wide Wombles feature in the matchday programme

Outside of Plough Lane I have worked for HM Government for 32 years, and since 2009 I have worked in an international liaison role, including stints overseas. I currently live in mainland Europe but my work is focussed predominantly on Asia. My current posting ends in the summer 2027 when I return to London. However I'm easily reached, travel frequently to the UK and am always happy to speak to members directly about their ideas and any concerns they have.

Vote for Rob. COYD